



75 Burgee Run  
 Halifax, Nova Scotia B3P 0C9  
 Phone 902.477.4617  
 E-Mail [office@armdaleyachtclub.ns.ca](mailto:office@armdaleyachtclub.ns.ca)  
 Fax 902.477.0148

## Advertising Order Form

Promote your products/services through AYC's publications – weekly eNews and/or the AYC web site! Items for advertising need not be boating related and you don't have to be a member to advertise. All items for advertising are subject to approval by the AYC Communications Chair prior to posting/publication.

All advertising must be pre-paid with a completed advertising form accompanying the payment. Once your payment has been processed, we will begin processing your order.

### Instructions:

- 1) Complete this **form** in full and submit to the AYC Office (e-mail, fax, send by regular mail or hand deliver per contact information above), along with your payment.
- 2) E-mail a copy of your completed **form** & your **ad** to the AYC Communications Chair at [communications@armdaleyachtclub.ns.ca](mailto:communications@armdaleyachtclub.ns.ca) as follows:
  - a. **eNews** – ads submitted should be print-ready and in .jpg format. Ad published starting the following week's eNews after ad payment received. (eNews is published every Wednesday.)
  - b. **Web site** – content, including any URLs. FRONT PAGE: ad will be resized to fit the space on the front page. File should be .jpg, .png or .gif format. SIDEBAR: images should be 468 pixels wide x 120 pixels high. Graphics should be formatted as a .jpg, .png, or .gif file. (Ad typically posted within one week after ad payment received.)

Date: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_ Fax: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Mailing Address: \_\_\_\_\_

Street/ PO Box                      City                      Province                      Postal Code

Payment Method:  Cash     Cheque     Credit Card: please contact the AYC Office to provide a CC#

	Ad Size	Dimensions in inches (approx.)	Rate Per Month (Min. 4 issues)	# of months	Total Cost (not including HST)
<b>eNews</b>	1/8 page	2.5 x 4 or 4 x 2.5	\$120		\$
	Ad Location	Dimensions	Rate (per month)	# of months	Total Cost (not including HST)
<b>Web Site</b>	Front Page	As seen on website	\$225		\$
	Sidebar Ad	(468 pixels w x 120 pixels h)	\$225		\$
				Subtotal	\$
				Tax 15%	\$
				Total Order	\$

Rates Subject to change without notice

Revised September 12, 2016

NOTE: Materials of interest to AYC members **may** be distributed free of charge to the advertiser, at the discretion of the AYC Communications Chair.